



**ACHETONS
CHEZ
NOUS**
BUY LOCAL



Buy local is an important argument for responsible consumption.

Increasingly, social and environmental concerns play an important role in the choice of Quebec consumers. By solidifying and promoting local purchases, it contributes to economic development and the development of local jobs.

Examples of some local companies

Metro says "make a special place for Quebec products." Rona confirms sourcing more than 84% in Canada. On television, Cascades made his toilet paper say: "I am from here". Not to mention the "fromages d'ici", a trademark hammered to the point that it could transform into a national slogan.

67 %

OF QUEBECERS

Say they favor local products when given a choice.

Source: Baromètre de la consommation responsable, 2012

Leo Desilets, maître herboriste Inc., is a company located in the Eastern Townships, founded in 1974 handed down from father to son and grandson. With Ecocert certification as well as licensing for the production of pharmaceutical and natural health products, issued by Health Canada respecting the good manufacturing practices "GMP". Hence the result of the manufacturing of high quality products.